

Consent for Contact (C4C) Newsletter

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December 2014

Welcome

Welcome to the first edition of our quarterly newsletter. We are excited to share with you the progress we have made together in building SLaM's research participation register.

In this edition, we report on recruitment activity, events where Consent for Contact (C4C) has featured, our collaboration with service user groups and a snapshot of research studies now using the C4C register for recruiting patients.

We hope that you enjoy this new way to keep you informed of the exciting news of our shared activities. To find out more about C4C, please visit our website: www.slam.nhs.uk/c4c.

As the festive season is approaching, we wish you a merry Christmas and a happy and successful 2015.

Thank you,

The C4C Team

C4C reaches 5000+

The C4C programme was initiated in May 2012 and it is wonderful to report that we have reached a significant milestone in the recruitment process as 7,552 patients have now been asked about C4C of whom 5,398 have consented. Relatively speaking, this means that 47% of SLaM active patient population (between 1st May 2012 and 1st Dec 2014) have been asked



Right to Left front: Tii Wykes, Caroline Morris, and Sheri Oduola
Right to Left back: Tom Craig, Stan Papoulias, Dan Robotham, Bart Pliszka, and Abdul Choudhury

about C4C and 34% have said yes to be contacted for research. This is really remarkable and as clinicians discussing C4C with your patients, your input and contributions in getting the initiative this far is much appreciated.

In fig.1 below, we report total SLaM patient population vs. number of patients asked about C4C vs. total consent.

Fig.2 presents number of teams engaging with C4C vs. total number of services in SLaM.

You will agree that we need to do more in building the register to its full potential. As such, all persons using SLaM services need to be given the opportunity to know about research and register their interest in participating in research. The government argues that promotion

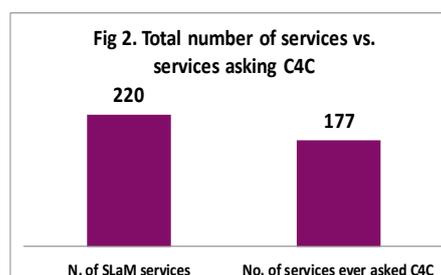
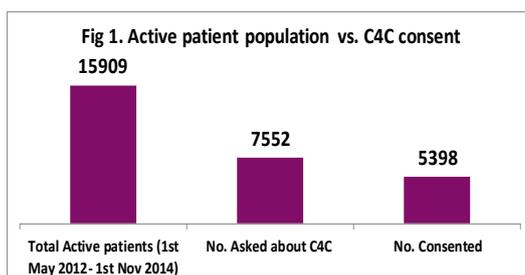
and conduct of research is a core function of the NHS (Operating Framework, NHS Constitution 2013). You will also agree that SLaM is an exemplar of a research active organisation, as the Trust is committed to improving recruitment to clinical research and has a focus on ensuring all persons using its services are offered the opportunity to participate in research. The C4C register is a vehicle to achieving this vision, and together we can achieve the goal.

To find out about your team's C4C activity and performance, or if you would like a member of the C4C team to come along to your team/clinic and give a brief introduction to the C4C process, please contact us at c4c@slam.nhs.uk or call 0203 228 3680

Inside this issue:

Welcome	1
C4C reaches 5000+	1
New C4C Information Leaflets our website	2
International Clinical Trial Day	2
NIHR Maudsley BRC Nucleus 5th Anniversary	2
Service User Involvement	2
C4C Frequently Asked Questions (FAQ)	3
Research studies using C4C register	3

Consent for Contact (C4C) is SLaM's patient research participation register. It is a development of procedures in clinical settings whereby patients are routinely asked for consent for contact and participation in research. This creates a registry for patients who would be willing for researchers to contact them about current or future research conducted in SLaM and the Institute of Psychiatry, Psychology and Neuroscience (IoPPN).





New C4C leaflet for patients

“(...) to raise awareness of the importance of research to health care.”



New C4C leaflet for parents and guardians

New C4C Information Leaflets

We are pleased to announce that new C4C information leaflets are now available online

to print as required via www.slam.nhs.uk/c4c We will also be distributing hard copies

to clinical services, so please leave the leaflets in patient areas in your units.

International Clinical Trials Day

International Clinical Trials Day (ICTD) is celebrated around the world each year to commemorate the day that James Lind started his famous trial on the deadly disease scurvy.

20 May 2014 marked the ICTD and it was celebrated in style in SLaM, as the C4C team held interactive stalls at sites across the Trust to raise awareness of the importance of research to health care. There were examples of research studies running in the Trust, as well as taking

questions from staff and service users on how to get involved in research. The event was graced by the good turnout of staff and service users at our stalls interested in finding out more about C4C and research that are taking place in the Trust. The NIHR Patient and Public Engagement Director, Simon Denegri also visited our Maudsley stall.

We also launched the new C4C film on the day. Research campaign materials such as T-shirts,

pens, lanyards, mugs etc. were available to staff and service users on the day.



C4C 2014 ICTat the Bethlem Hospital



Simon Denegri at the Maudsley site stall

NIHR Maudsley BRC Nucleus 5th Anniversary

The C4C team was present at NIHR Maudsley BRC Nucleus anniversary on 29 Sept 2014. Below are some pictures from the event.



Delegates at the BRC Nucleus Anniversary



C4C Stall set up at the BRC Nucleus Anniversary

Service User Involvement

In collaboration with the Trust Patient and Public Involvement team, particularly the Involvement Register, we recently advertised for C4C Service User Ambassadors to help with the C4C campaign across the

Trust. The role of the Ambassadors will involve:

- Presenting and co-presenting to clinical teams and service user groups across SLaM about the importance of C4C

- Representing the C4C team at promotional events, service user fora, research awareness days etc.

Research studies using C4C for recruitment

It is really exciting to report that there are currently around 40 research studies (including clinical trials) using the C4C register to recruit participants. Types of studies range across therapeutic areas such as; Child and Adolescents, Mental Health of Older Adult, Psychological

therapies, Forensics, Psychosis etc.

If you would like to find out more about how to use the C4C register to recruit potential research participants, please contact the R&D Manager Jenny Liebscher in the first instance at

jennifer.liebscher@kcl.ac.uk or 0207 848 0251 Subsequently, a CRIS (Clinical Records Interactive Search) project application form will need to be completed, please contact cris.administrator@slam.nhs.uk for more details.

C4C Frequently Asked Questions (FAQs)

Our newly developed FAQ document for clinical staff is also available on the website. Inspired by the questions you often ask us about C4C, this practical document aims to help staff / clinicians in doing C4C with their patients. Do take a look.

Thank you for your continuing support and contributions to the C4C register.

Our contact details :
Tel: 020 0203 228 3680
Email: c4c@slam.nhs.uk
Website: www.slam.nhs.uk/c4c

Season's Greetings



C4C at 2014 ICT leaflet

"It is really exciting to report that there are currently around 40 research studies using the C4C register to recruit participants."

New C4C leaflet for carers